

cphs*

**CELEBRATING 20 YEARS
OF HEALTH ADVOCACY**

20

2011

MARSHALL ENGLAND

PUBLIC HEALTH AWARDS GALA



On behalf of the **cphs*** Coordinating Committee, we welcome you to tonight's 2011 Marshall England Memorial Public Health Awards Gala, our 20th anniversary. This annual event pays tribute to courageous individuals who fight for equal access to quality healthcare services and ensure a strong public health system.

Over the years, the Awards Gala has become a celebrated event in the public health community. The funds raised tonight are critical to **cphs*** operations and programs. Through the support of individuals, unions and organizations like you, **cphs*** is able to advocate for better community health, work in and organize coalitions, provide support to community-based organizations, and propose policies that increase access to primary and other health care services.

This special evening could not have happened without the serious commitment of the **cphs*** Staff. We thank them for their dedication and hard work which makes this program an enjoyable event for everyone in attendance tonight. We are also grateful to our many faithful sponsors and contributors over these past 20 years. We also welcome new supporters and hope that we can count on you in the coming years. Your gifts, along with others, allow **cphs*** to continue "Putting the Public Back in Public Health."

Finally, we congratulate all of the **SHEROES** and **HEROES** this evening. You are all an inspiration to all of us and for that we thank you!

CPHS Coordinating Committee

cphs*

Co-ordinating Committee

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Anne Bove', RN

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Aparna Mekala

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Ruchika Bajaj

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Director:

Judy Wessler

Education/Outreach Coordinator:

Mary Li

Marshall C. England

October 27, 1932-January 22, 2000

Marshall C. England was co-chair of the Commission on the Public's Health System from its inception in 1991 until his untimely demise in 2000. He inspired all of us with his commitment and belief in the need for a public voice in health care. Marshall believed in the power of information so he carried his back pack, and many other bags, filled with information that he knew someone could use to make improvements in their community. Marshall's spirit, soul, and his teachings are still with us, along with his commitment to health care as a right.

Marshall England was born in 1932 in Thomasville, Alabama to the late Rev. L.T. England and Daisy Brown England. He grew up in the south and graduated from Alabama A & M University, served in the Army, and then went on to teach at the Linden Academy High School for three years where he also coached the football team.

He moved to New York City in 1958 and his first job was as a street gang worker at the New York City Youth Board. He went on to work in many different community organizations until during the anti-poverty movement, he founded and became the Executive Director of LABOR (the League of Autonomous Bronx Organizations for Renewal). LABOR was an umbrella agency which included the operation of two day care centers, a housing program, a major food distribution program, a Youth Program, a Big Brother/Big Sister program, and a community residence for formerly mentally institutionalized patients.

Mr. England also believed in starting and building other organizations and working on a dizzying array of issues that impact on poor neighborhoods and communities of color. In his early years in New York he chaired New York CORE and the board of HAR-YOU Act Community Corporation. Mr. England believed in economic development and was actively involved as a founding board member of SOBRO in the Bronx and Harlem Commonwealth Council in Manhattan. He also developed a flea market economic development program for the homeless and minority youth in both the Bronx and Harlem. He would collect donations of goods for people to sell so that they could become self-sufficient.

Marshall England was the recipient of many awards, the last from the Friends of Harlem Hospital in November 1999 shortly before he became ill. The Emergency Room at Harlem hospital has been named for Mr. England.

In true Marshall England style, he would be telling us today that it is imperative to continue his work rather than mourning his loss. As Bill Tatum wrote in the Amsterdam News "He was the kindest man that we have ever known, who had a mission that is not yet completed. His legacy has to be the command to fill his shoes." The Commission is proud to give awards in Marshall's name.



Heroes and Sheroes of Public Health



Peter Cheng

Executive Director

Indochina Sino-American Community Center

Peter Cheng, Executive Director Indochina Sino American Community Center (ISAAC) – for his commitment to community health advocacy.

ISAAC, located in Chinatown was established in 1990 by a small group of refugees from Indochina who wanted to create a self-help organization. ISAAC provides a broad array of services to people from Vietnam, Cambodia, Laos, China, and other parts of Southeast Asia residing in the New York metropolitan area. The Center includes offices, various recreation and education rooms, and a Buddhist sanctuary.

Mr. Cheng has initiated a number of health programs, and participated in others. Working with the Charles B. Wang Community Health Center, ISACC tackled the issues of asthma and depression in Chinatown residents after 9/11. ISACC also helped facilitate Chinese restaurants designing healthier dishes. ISACC participated in the Primary Care initiative study sponsored by the City Council. ISACC worked with CPHS, and led a coalition of 30 organizations to commemorate the 100-year anniversary of the city Child Health Clinics. Through this effort, ISACC participated in the formulation of a Child Health Policy Agenda which was forwarded to the Mayor and the City Council.

ISAAC has founded the Vietnamese Community Health Initiative. In the past several years, the program has provided public health education and community-based preventive health care services. The program has recently expanded the service to the Cambodian population as well. Currently, this remains the only program in the city led by people from Vietnam and Cambodia and helping people in the same communities. ISACC provided education about Medicaid and assisted over 1,700 people in applying for Medicaid.

Mr. Cheng has worked in Chinatown/Lower East Side for 28 years and has been leading ISACC for the last eleven years. Prior to joining ISACC, Mr. Cheng was the President of his own trading company in Chinatown. He also worked in the Lower Manhattan Development Corporation, and was instrumental in raising the level of Asian American participation in the redevelopment of Lower Manhattan post 9/11. Mr. Cheng has been active in the community in many organizations including: the New York City Elder Abuse Center, the International Leadership Foundation, and the Chinatown Partnership Local Development Corporation.

Mr. Cheng has extraordinary amount of energy and optimism that is infectious to those who work with him. His willingness to work on issues and help out is legion.



Peter Cheng(L) and John Lui (R)

Jerrold Nadler

Congressman, U.S. House of Representatives

Congressman Jerrold Nadler – For his consistent fight to ensure that residents and clean-up workers are included in the Zadroga Bill.

Jerry Nadler represents the Eighth District in New York, which includes the Upper West Side, Chelsea, Village, SoHo, Wall Street, and in Brooklyn the neighborhoods of Borough Park, Coney Island, Brighton Beach, and Bensonhurst. Before going to Congress in 1992, Mr. Nadler served for 16 years in the New York State Assembly, first elected in 1976. Throughout his career, Congressman Nadler has been a champion of civil liberties, civil rights (including women's and LGBT rights), safe and efficient transportation, and a host of progressive issues such as access to health care, support for the arts and protection of the Social Security system. He is considered an unapologetic defender of those who might otherwise be forgotten by the economy or legal system and is especially respected for his creative and pragmatic legislative approaches to problems.

The Congressman got involved in politics in the late 1960's as a student at Columbia University, where he founded a group of students known as the West Side Kids. This group worked on reforming New York City politics through support of liberal and anti-Vietnam War candidates and community organizing to improve local housing and educational conditions. Mr. Nadler took that experience in organizing and focusing on important issues with him into the Assembly and then the U.S. Congress where he has focused on the Constitution and transportation issues. He is known for his passion and his detailed knowledge of issues. In 1998, he rose to national prominence as a vigorous defender of the Constitution during President Clinton's impeachment hearings. In the waning days of the Bush administration, Congressman Nadler continued to be a prominent voice against White House abuse of power, investigating those with a hand in illegally spying, torturing or depriving individuals of due process.

Ground Zero is located in Congressman Nadler's district and he has worked very hard to ensure resources for the district to address post 9/11 community needs. Juan Gonzalez of the *Daily News* had this to say about Nadler's contributions: "Of all the politicians in this town, Nadler has fought the hardest to get EPA to assume responsibility for indoor cleanup." Congressman Nadler authored the 9/11 Comprehensive Health Benefits Act and the 9/11 Health and Compensation Act. CPHS worked with the Beyond Ground Zero (BGZ) coalition and Congressman Nadler. The recently enacted "Zadroga" bill makes dollars available for health care services for those impacted by 9/11. It was Congressman Nadler standing up for all of us, that ensured that the bill also covered residents and clean-up workers, with no exclusion because of immigration status.



HHC Subcommittee

Municipal Labor Committee

HHC Subcommittee of the Municipal Labor Committee – for its support of public health and the HEAT campaign.

The Health and Hospitals Corporation Municipal Labor Subcommittee (HHC/MLC) was established over thirty five years ago with the mission of advocating on behalf of local union's members employed by the HHC and on behalf of the communities served by the members, many of whom reside in the communities they serve. It is somewhat unusual, but very welcome, that the HHC/MLC incorporates community concerns along with their members concerns. The HHC/MLC consists of a coalition of labor unions belonging to the MLC representing nearly 20,000 employees of the Health and Hospitals Corporation.

The HHC/MLC subcommittee addresses HHC-wide issues impacting the members in areas of labor relations in high level labor management meetings with senior officials from the HHC leadership. The HHC/MLC established the Health Care Education Activist Team (HEAT) in 2007. This is a collaborative initiative with the HHC MLC's local unions' members to move forward through grass-roots activism the fight for better healthcare for communities. The HEAT focuses on: educating its members about the importance of adequate funding for the Health and Hospitals Corporation, and mobilizing union members in their workplaces and communities around public health issues including preventative health care. HEAT was instrumental in providing a voice in the lobbying efforts around the passage of the Affordable Care Act, the federal health reform legislation.

The HHC/MLC includes fourteen unions, and many locals of DC 37. The members include (but are not limited to): CWA local 1180, the Committee of Interns & Residents; Doctors Council; the Organization of Staff Analysts; and the following locals of DC 37; 420, 436, 768, 1549 and ten others.

The HHC/MLC is brilliantly staffed by Barbara Edmonds and Moira Dolan. There are many very successful efforts at community/labor coalitions that have made a big difference in the lives of members and in the communities. Notably, HHC/MLC members are a part of the Save Our Safety Net – Campaign (SOS-C) which has been, and is, actively engaged in fighting for health services in low-income, medically underserved, immigrant, and communities of color.



Paloma Izquierdo-Hernandez

President & CEO, Urban Health Plan

Paloma Izquierdo-Hernandez, President and CEO, Urban Health Plan – for her commitment to providing culturally competent care.

Ms. Hernandez is the president and CEO of Urban Health Plan, a network of community health centers located in the South Bronx and Queens. Urban Health Plan has grown from one site to four community health center sites, five school health programs, four part-time sites at facilities for at-risk populations, a growing WIC program and multiple other grant-funded programs.

Ms. Hernandez is committed to reducing the health disparities in the communities served by her organization. In 2010, Urban Health Plan served more than 43,000 individuals. Its asthma management program received the National Exemplary Award by the US Environmental Protection Agency in 2006 for the work it has done in reducing asthma-related hospitalization rates in the South Bronx. In 2009, the Urban Health Plan was named one of the top twenty community health centers in the country by the HHS Bureau of Primary Health Care.

Urban Health Plan is committed to, and practices, cultural and language competence. The patient population is primarily Latino and most of the staff is Latino and from the community. The center is open 7 days a week at the main site, making it accessible for a large immigrant population on Sundays. The center is bright and laid out beautifully with a skylight and brightly colored walls. There are tropical Caribbean paintings and other interesting wall hangings, including a picture of Dr. Carmona, former US Surgeon General and the Honorable Sonia Sotomayor, now a Supreme Court Justice. Both of these officials were patients at Urban Health. There is active involvement of board members and patients. Board members sit at health education tables in the lobby. There are eight patients who are volunteers and they get trained in chronic disease management.

Ms. Hernandez received her undergraduate degree from Boston College and holds masters degrees from Teachers College and the School of Public Health at Columbia. She was recently elected to a two-year term as president of the board of the Community Health Care Association of New York State (CHCANYS), representing the health centers across the state. Ms. Hernandez currently serves on multiple professional and community boards and organizations, including the Primary Care Development Corporation and the Advisory Board of the city Department of Health and Mental Hygiene.

Ms. Hernandez has a winning smile and a genuine warmth as part of her persona.



Helen Arteaga

Director, Plaza del Sol Health Center

Helen Arteaga, Director of Plaza del Sol Family Health Center – for her commitment to providing culturally competent care.

Plaza del Sol Family Health Center, a division of Urban Health Plan, is located in Corona, Queens, a largely immigrant community. Born in Ecuador, Helen Arteaga grew up in Corona. Following the death of her community activist father, she set out to build a health center that would provide quality health care to the residents of her community. Working with Our Lady of Sorrows Church and other community leaders, Ms. Arteaga sought out the assistance of Paloma Hernandez and Urban Health Plan to make her dream a reality. Together, they opened Plaza del Sol Family Health Center in June of 2009. By 2010, Plaza del Sol provided care to more than 10,000 patients.

Plaza del Sol is in a very attractive building that inside and outside uses Caribbean colors. Anywhere you go in the center you see a sun on the floor tiles. The center has six suns which are representative of the Hispanic culture and their respect for the sun god. It is a cultural recognition of the origins of most of the patients. The staff is warm and welcoming. Patient advocates walk around speaking to patients in an encouraging manner, asking if they need help. The center treats primarily people of Latino origin from Ecuador, Mexico, and the Dominican Republic. Thirty-nine percent of the patients are uninsured and pay on a sliding fee scale. There are also some African American and East Indian patients. One of the physicians speaks Spanish and Bengali which is a draw. There is a social worker available to families as immigrant patients sometimes have a hard time acculturating and the social worker can help. The clinic's staff is bilingual and bicultural, and 70% are hired from the community. Many of the staff people walk to work.

Ms. Arteaga has a Bachelor's degree in Chemistry from New York University and a Master's degree in Public Health from Columbia. She was a White House Fellow in 1998 during the Clinton Administration and completed a fellowship with the National Hispana Leadership Institute in September 2010. Ms. Arteaga still lives in Corona where she is a member of Community Board #4 and serves on other boards including the Neighborhood Housing Board and Our Lady of Sorrows School. She received the Community Impact Award, Humanitarian Award and the City of New York American Dreamer Award.

Ms. Arteaga has a strong and winning personality, with a clear driving force to make a difference.



Fred Mogul

Health and Medicine Reporter, WNYC

Fred Mogul, Health and Medicine reporter for WNYC – for his A+ reporting.

Since 2002, Fred Mogul has been covering public health and medical issues for local NPR affiliate WNYC, New York public radio. His beat takes him everywhere from hospitals to research labs to clinics, schools and churches. In recent years, he's been especially busy covering Medicaid reform, primary care access, hospitals closures, chronic illnesses, 9/11 health problems and infectious diseases. His stories cover not only the news of the day but many chronic challenges that other reporters ignore.

Health care policy can be mind-numbingly complicated, but as CPHS can attest, Mr. Mogul grills a wide range of sources, takes care to work out the crucial nuances, and finds ways to captivate radio listeners who are extremely sophisticated but are often brushing their teeth, preparing breakfast, or driving to work when he is on air.

Raised in Westchester County, Mr. Mogul has lived in Israel, Hong Kong, Washington, D.C., Kansas, Nebraska and Philadelphia before settling in New York. He began radio reporting while at Amherst College but spent a decade working for newspapers, magazines, wire services, and public and cable television, before circling back to radio – a medium in which his grandfather was a pioneer dating back to the 1920's.

In addition to numerous stories on NPR, Mr. Mogul's work has appeared in the New York Times and Time magazine, among many other outlets. Fred Mogul is thorough, fair, and unbiased in his reporting. Though we honor him for his commitment to public health and consider him a friend of CPHS, Mr. Mogul is scrupulous in challenging all sides. He poses questions to us, as if he were a free-market, small government conservative, and we can tell from his reports that when he speaks to those opposite us, he is equally fierce about playing Devil's Advocate.

Mr. Mogul lives in Brooklyn, with his wife, Adrienne Teleki, an affordable housing developer. The best way to get a bright smile from Mr. Mogul, or if on the phone a lift in the voice, is to ask him about his 18-month-old daughter.



Dr. John Palmer

Executive Director, Harlem Hospital Center

Dr. John Palmer, Executive Director, Harlem Hospital Center and the Renaissance Health Care Network – for his commitment to culturally competent care.

Dr. Palmer has served as the Executive Director of Harlem Hospital and Renaissance Network for twelve years, and is the longest serving Executive Director in the history of both institutions. Dr. Palmer has championed and provided leadership to a comprehensive five-year modernization plan to renovate the entire Harlem Hospital campus. A major additional accomplishment in this building project is that the minority and women hiring targets set for this construction project have been met, and also provided jobs for community residents.

Dr. Palmer has worked with a number of successful community collaborations, including a city-wide collaboration with the Greater Harlem Chamber of Commerce entitled “Harlem Healthy Living.” This campaign brings together community based organizations, corporate partners, and elected officials to improve the health of the Harlem community. The Emergency Room at Harlem Hospital Center was dedicated to and named for Marshall England after his passing.

The hospital and health network serve the largest community of West Africans in the city. To meet the special needs of this population, Dr. Palmer implemented clinical, medical, and community outreach to bring this medically underserved population into care. The Medina Clinic was opened to provide health services that are linguistically and culturally sensitive to the needs of the population and reduce disparities, especially the West African community, which had been facing barriers to care which involve cultural, religious, linguistic, financial and educational issues. Planning for the Medina Clinic was a community affair. Dr. Palmer invited the Council of African Imams to work with the hospital to plan the clinic. They provided advice and counsel every step of the way and continue to be very involved.

Prior to coming to Harlem Hospital, Dr. Palmer had several positions working in mental health care, including serving as the Executive Director of the Kingsboro Psychiatric Center in Brooklyn. Dr. Palmer has earned two master degrees and a Doctorate in Clinical Psychology. He is the author of regular columns on health and wellness in Positive Medicine Magazine, and other publications.

Dr. Palmer has earned the Advanced Black Belt Ranking in Martial Arts – ROKU DAN. He has a wonderfully wicked, delightful, dry sense of humor. He also has a wonderful smile when he chooses to use it.



Dr. Naureen Zafar

Director, Medina Clinic, Harlem Hospital Center

Dr. Naureen Zafar, Director Medina Clinic – for her commitment to culturally competent care.

The Medina Clinic was started in May 2009 to provide services for the West African Community with grants from the New York State Health Foundation, the HHC foundation, and the Avon Foundation. It is currently being funded by the Health and Hospitals Corporation. The Medina Clinic is the first of its kind in New York City, and provides comprehensive primary care, health education, and outreach screening with the cultures and languages of the underserved West African community, the majority of whom are Muslims in mind. The primary languages spoken are French, Wolof, Bambara, and Mandingo. The clinic is located at two sites: Harlem Hospital and the Renaissance Lenox Health Center. The clinic is already seeing 1,000 patients including men, women, children and the elderly. Many in the community had not been seeking health care services so there was outreach to inform residents that this service was available to them.

The clinic provides comprehensive services including physicals, immunizations, disease management, sick visits, pre-op clearance, health screenings, patient education, counseling, and referrals. Over 900 referrals have been made for specialty care including: eye, dental, cardiology, GYN, and surgery. The Medina clinic also screens patients with no resources and links them with community resources that can be helpful with such services as: meals, housing, immigration information, and English lessons. The clinic is also keeping track of their findings which include: a lack of health care awareness, early onset of diseases such as diabetes and hypertension, high incidence of various conditions in women, but a low incidence of HIV. The Medina Clinic is culturally competent to provide services for the West African community, which also means it is linguistically competent and appropriate for the Muslim community.

Dr. Zafar, the Director of the Medina Clinic, was born in Pakistan where she attended medical school and did a residency in Pediatrics and Cardiology. Dr. Zafar has been living in New York for 21 years, where she did a residency in Family Medicine and related fields. Before coming to Harlem Hospital, Dr. Zafar was the Medical Director for five years at a primary care clinic that she developed for underserved Latino populations in Northern Westchester. She also provided primary care at a homeless shelter in Westchester county and at a primary care clinic for patients in Pakistan.

Dr. Zafar was named America's Top Family Doctors from 2004 to 2010. She also was awarded a Medal of Honor for First Responders in a MASH unit in Disaster Relief after the earthquake in Pakistan in 2005. Dr. Zafar is an Assistant Clinical Professor at Columbia and Cornell Medical Schools. She says she has a passion for medicine and teaching. Dr. Zafar lives, works and teaches cultural competence as an important model for new and older physicians and other health professionals.





**Honoring Heroes and Sheroes
INVITERS/SPONSORS
Former Honorees/Board/Staff**

**Hon. Senator Tom Duane*Hon. Senator Adriano Espaillat
Hon. Assemblymember Richard Gottfried*Hon. Bill Perkins
Hon. C. Virginia Fields*Maha Attieh, AAFSC *Alan Aviles, HHC President
Deborah Bachrach*Joe Baker*Edo Banach*Beyond Ground Zero
LaRay Brown, Senior Vice President, HHC*Joann Casado, The Bronx Health Link Carmen Charles, President,
Local 420*Dr. Ana Dumois*Barbara Edmonds, DC 37
Judy Farrell*Kathryn Haslanger*Bill Henning, CWA Local 1180
David Jones, Community Service Society*Rev. Diane Lacey
Dr. Barry Liebowitz, Doctors Council
Dr. Katherine Lobach *Make the Road New York
Len McNally, New York Community Trust *Dr. Walid Michelen
Barbra Minch, Ryan Community Health Network*Emilio Morante
Ngozi Moses, Brooklyn Perinatal Network *New York Immigration Coalition Dr. Harold Osborn *Linda
Ostreicher *Ralph Palladino, Local 1549, DC 37
Carol Pittman, NYSNA*Daniel Porro *Lourdes Reyes *Tom Robbins
Lillian Roberts, DC 37 *Lani Sanjek *Lisa Sbrana Eric Scherzer, Committee of Interns & Residents *Denise
Soffel *Hector Soto
Dr. Jaime Torres, Latinos for National Health Insurance *Diana Williams, DDS
Wanda Williams, DC 37 *Su Yon Yi*Marlene Zurack, Senior VP, HHC**

In memoriam:

**Modibo Baker*Marshall England* John "Mike" Holloman, MD
George Jones, RN* Reuben Schafer**



Past Heroes and Sheroes 1998

Dr. John L.S. “Mike” Holloman

Dr. Katherine S. Lobach

Dr. Walid Michelen

Luis Miranda

Dr. Harold Osborn

Catherine Washington



Past Heroes and Sheroes 1999

Ana Dumois

Ann Egan

Juan Gonzalez

David Jones

Barbara Olshansky

John Ronches



Past Heroes and Sheroes 2001

Lucy Aponte/Lance Shulman

Julio Bellber

George Jones

Northwest Bronx Community & Clergy Coalition

Dr. Gerald Thomson

Special Awards:

Amy Herman

Hon. Victor Robles



Past Heroes and Sheroes 2002

Tracey Crichlow

Kathryn Haslanger

Bill Henning

Emilio J. Morante

New York Immigration Coalition

Dr. Diana Kaye Williams



Past Heroes and Sheroes 2003

Dr. Jo Ivey Boufford

Georganna Deas

Annette Fuentes

Make the Road by Walking

Lillian Roberts



Past Heroes and Sheroes 2004

J. Modibo Baker

Patrick Bahnken

Loretta Rodriguez-Lagonia

New York City Coalition to End Lead Paint Poisoning

**Hon. Williams Perkins
(then Councilperson)**

Lillian Roberts



Past Heroes and Sheroes 2005

Gloria Acevedo/Judith Arroyo

Dr. Milagros Chua

Hon. Richard Gottfried

Ngozi Moses and Brooklyn Perinatal Network

Rev. Diane Lacey-Winley



Past Heroes and Sheroes 2006

Carmen Charles

**Hon. C. Virginia Fields
(then Manhattan Borough President)**

The New York Community Trust

Daniel Porro

Tom Robbins

Hector Soto

Su Yon Yi



Past Heroes and Sheroes 2007

**Beyond Ground Zero Network
Committee of Interns & Residents**

**Hon. Adriano Espaillat
(then Assemblyperson)**

Barbra Minch and the Ryan CHC Family

Ralph Palladino

**Hon. David Paterson
(then Lieutenant Governor)**



Past Heroes and Sheroes 2008

Alan Aviles

Joann Casado

Gladys Dixon

Dr. Barry Liebowitz and Doctors Council

Denise Soffel and Medicaid Matters New York



Past Heroes and Sheroes 2009

Deborah Bachrach

The Child Health Initiative Team

Dr. James Knickman

Carol Pittman

Ysmeli Rosa



Past Heroes and Sheroes 2010

Maha Attieh

LaRay Brown and Marlene Zurack

Hon. Tom Duane

Barbara Edmonds and Wanda Williams

Lisa Sbrana

Dr. Jaime Torres

cphs* : Mission

The **cphs* mission is to fight for equal access to quality health care services for everyone regardless of race, ethnicity, language spoken, diagnosis, or the ability to pay.**

cphs* : History

cphs* is a strong coalition of New York residents, community health advocates, health workers, and labor unions. While we have grown in size and influence, we are committed to making sure that our public health system stays strong, that people have access to health services, and the public's voice on health care issues is heard.

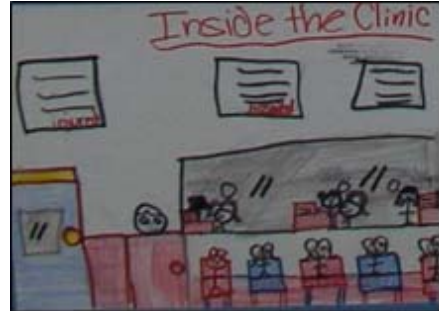
cphs* has mobilized around these concerns and other public health related issues. We also provide technical assistance, training and support for community organizations, health care advocates, patients, and anyone who is interested in learning more about public health.



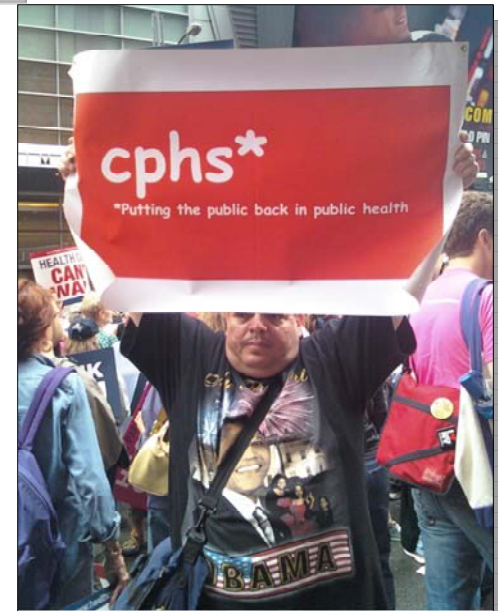
cphs*: Through the years...



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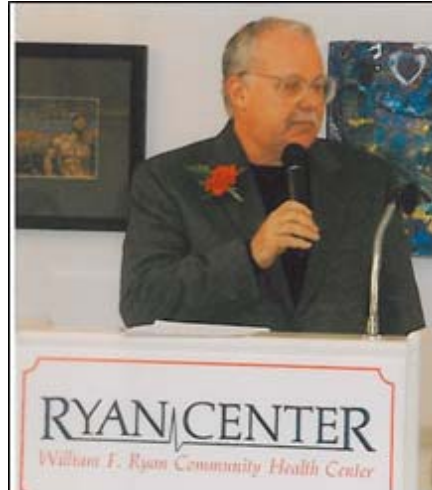
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cphs*: Through the years...



A timeline consisting of three red circles arranged from top-left to bottom-right. Each circle contains text describing a specific event in the history of CPHS. The circles are slightly overlapping and cast soft shadows on the white background.

1991
CPHS holds
first meeting

1995
CPHS
spearheads fight
to stop
privatization of
Coney Island
Hospital

1999
CPHS organizes
successful
campaign to prevent
the closure of
North Central Bronx
Hospital

2001

CPHS begins conducting trainings for communities on how to help under- and uninsured. Over the years, CPHS has trained thousands of New Yorkers.

2005

CPHS with CIR convenes the Save our Safety Net-Campaign (SOS-C) to organize a community/labor response to the recommendations of Governor Pataki's Hospital Closing Commission and to protect services in underserved communities.

2006

CPHS worked in partnership with six community organizations to provide clusters of neighborhood education sessions on How to Help the Uninsured. Wrote a brochure on HHC Options – the HHC fee scaling policy.

2007

SOS-C convinced the Hospital Closing Commission to avoid the mistake of closing hospitals in low-income, medically underserved, immigrant and communities of color. Worked with the New York State Black, Puerto Rican, Hispanic, and Asian caucus on legislation that passed the Assembly. CPHS coordinated negotiations with the State Department of Health on implementation of Manny's Law, designing an important reporting form. Worked with the City Council and community Task Force to target expansion of primary care services.

2008

CPHS coordinated the Child Health Initiative celebrating the 100th Year Anniversary of the city's Child Health Clinics. Starting with a Kick-Off with 250 people in attendance, CPHS worked with six community partners to coordinate celebrations in each borough, interviewed 659 people in twelve languages, and held 12 focus groups with young people. A major Blow-Out was held with 350 people, in which two reports were released: *Voices from the Community* and *YES NEW YORK CAN!* Worked with members of the State's Charity Care Task Force to fight for better allocation of Charity Care dollars.

2009

CPHS authored a week's New York Times Blog on Child Health, responding to questions from the public. CPHS worked with the Central Brooklyn Health Crisis Coalition to ensure state dollars for primary care in Central Brooklyn, after the closing of a hospital and several clinics. Worked with NYLPI and a Queens coalition, SQUISH, to push the State Health Department to monitor the closing of two hospitals in Queens. CPHS organized, and is coordinating on a year-round basis, the People's Budget Coalition for Public Health to fight for equity in city budget funding.

2010

CPHS, working with SQUISH, encouraged the State Health Department to produce a needs assessment for Queens, and then to make \$30 million available in provider grants to expand services particularly in Southeast Queens. CPHS pushed for attention to access to care, funding for the safety net, and addressing health care disparities in the fight to pass national health reform. With the Brooklyn Perinatal Network and The Bronx Health Link, CPHS interviewed people on cultural competence, then surveyed and wrote about eleven health care providers as examples of what works: *Cultural Competence: Some Examples of what Works!* CPHS prepared a report on the allocation of charity care funds and is currently working on a more intensive report. CPHS supported the HHC through a deficit crisis, but fought HHC to maintain five Child Health Clinics that were ultimately closed.

cphs*:

Accomplishments 2010-2011

The Commission on the Public's Health System – cphs* is now twenty years old and is in the forefront of health advocacy from a community perspective in New York City. Much has happened in the last year – such as the passage of national health reform and a totally new paradigm and dynamic at the state level with the election of a new Governor.

The mission of **cphs*** is “to fight for equal access to quality health care services for everyone regardless of their race, ethnicity, language spoken, diagnosis, or the ability to pay.” This mission guides our work, which we accomplish by: involving our board and our membership, working closely with community organizations and unions, and forming or joining coalition efforts on important issues. Some of the things we accomplished and will continue to pursue:

cphs*:

Mobilizing our Board and our Members

cphs* holds eleven monthly membership meetings, inviting guest speakers, discussing priorities, and gathering volunteers for projects. This year there will be an increased focus on expanding the membership of **cphs***.

The **cphs*** board of directors is actively involved in all aspects of the work of the organization.



cphs*:

Fighting for Health Reform

cphs* was active in advocating for passage of national health reform, to expand health insurance coverage and improve access to health care services. Our health reform statement focused on: eliminating disparities, training more primary care practitioners; training more underrepresented minority practitioners, and making the coverage of U.S. residents more inclusive by not limiting it to citizens. We continue to stay active on these issues by keeping up with, and providing information on the latest developments. The fight now is to prevent the new Congress from stripping away pieces of this hard-fought for reform.



cphs*:

Advocating for Community Health

cphs* has been an active member of SQUISH, a community coalition in Southeast Queens. When it was announced that Mary Immaculate and St. Johns Hospitals were closing, **cphs*** acted as a bridge between the community and the State Health Department so that community members could press for a “safe” closing of the hospital in which patients would be properly notified and access to medical records would be facilitated. SQUISH kept the issue of growing access problems in front of the Health Department, resulting in the department doing a “White Paper” and making available \$30 million through a proposal process for Queens health care providers to expand primary/ambulatory care and Emergency Room services. SQUISH is working on bringing the RAM (Rapid Area Medical Volunteer Corps) to provide services and document how underserved the area really is.



cphs*:

Beyond Ground Zero (BGZ) St. Vincent's Community Health Assessment Task Force

cphs* continues to work as part of the **Beyond Ground Zero (BGZ)** network in its continuing efforts to ensure that all 9/11 clean-up workers and low-income residents of the Lower East Side and Chinatown receive screening and treatment for post 9/11 illnesses and problems.

cphs* was appointed to the **St. Vincent's Community Health Assessment Task Force** after the closing of this Manhattan hospital. The goal is to identify needs in the area currently not being met after the closing of the hospital. A community coalition is organizing for a new hospital to be built in the neighborhood. The role of **cphs*** in this task force is to ensure that community voices are heard in the process of assessing the community's needs, so we developed a community survey to collect those voices. Hunter College adapted the **cphs*** survey as a Survey Monkey (an on-line survey) and **cphs*** is working with local community organizations to do one-on-one interviews.

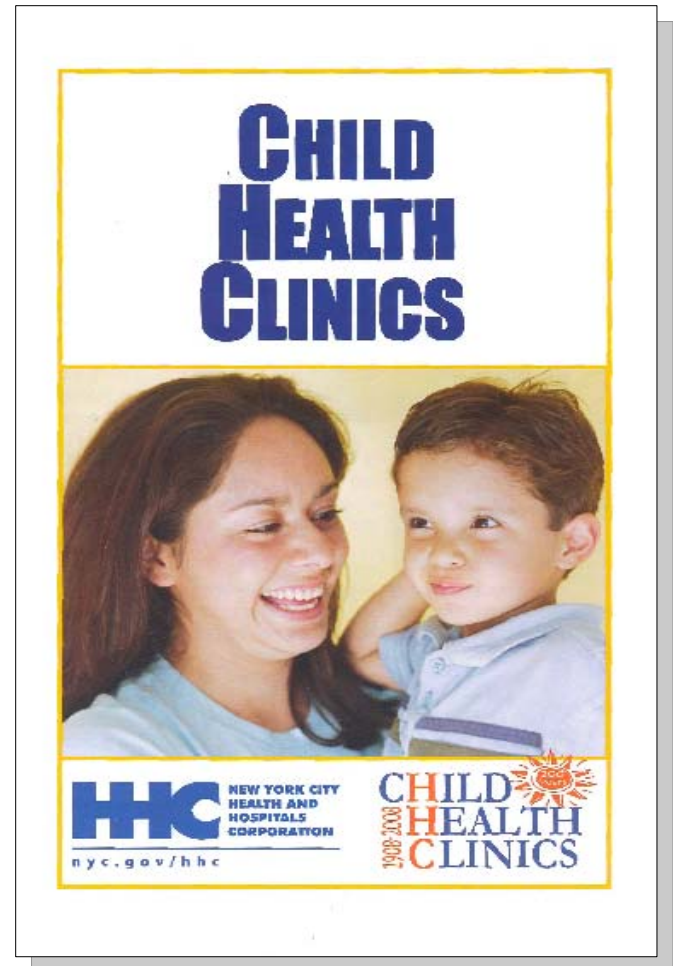


cphs*:

Fighting for Our Children's Health

cphs* and the Child Health Initiative leaders formed the Taste for Change Coalition to focus on young people and communities working together to combat obesity/overweight and related health conditions such as diabetes and asthma. Proposals are for a youth-led project to develop culturally competent projects and messages to reach within their communities. Fund-raising efforts continue.

One of the city-wide priorities identified in the Child Health Initiative's Health Policy Agenda is to improve cultural and language competence in health care provider settings. With funding from the United Hospital Fund, **cphs*** with the Brooklyn Perinatal Network and The Bronx Health Link, developed a survey to interview people around the city about what makes a person feel comfortable in a health care setting. With help from community organizations and volunteers, 117 people were interviewed in four languages. The survey results were tabulated and presented to the Child Health Policy Committee. A checklist was developed to serve as the basis for visits to provider sites. The report, *Culturally Competent Care: Some Examples of What Works*, presents the stories of providers that have successfully become culturally and linguistically competent. The report describes how they became competent, and what is being done to sustain this effort.



cphs*:

Protecting the Safety Net

With the election of a new Governor, the political dynamics of the state have changed dramatically. The Governor set up a thoroughly un-representative "Medicaid Redesign Team" that was given six weeks to propose how to cut \$2.85 billion from the state Medicaid budget. **cphs*** participated in this effort in several ways, including as a member of the steering committee of Medicaid Matters New York which had a seat on this Team. Putting up a façade of public participation to cover the deals that the Governor had made with members of the "Team," public hearings were held and there was an on-line comment form. Over 4,000 comments/recommendations were registered, seventy-nine were chosen and voted on and by **cphs*** calculations, only four of the final 79 recommendations were from the public.

cphs* contribution was to document the problems and issues related to this effort. We also brought people together to reinvigorate the Save Our Safety Net – Campaign as an activist way of taking on this travesty. Co-coordinating with New York Lawyers for the Public Interest, SOS-C has provided information, released two videos on YouTube, and created some ruckus around the actions of the Medicaid Redesign Team. **cphs*** was quoted in three New York Times articles relating to the work of the "team." Our efforts are focused on consumer benefits and eligibility as well as on protecting the safety net health care providers that are so needed in our communities. On the city level, **cphs*** is also working with the City Council to pass a resolution raising serious concerns about the impact of the Medicaid Redesign Team recommendations on the health care safety net.

cphs* has long advocated for major changes in the allocation of the state's Charity Care pools, which total nearly \$1 billion a year in funding. The distribution of this money is scandalous – 90% of these dollars are given to hospitals based on an antiquated accounting methodology that has nothing to do with how many uninsured patients are treated. Because 10% of the money is actually allocated on the basis of care of uninsured patients, hospitals now have to do accurate reporting of the number of services provided for people with no insurance. Funding for public hospitals, which do provide uninsured care, has been capped at \$139 million per year, for several years. The **cphs*** report is an important base for initiating a campaign to change this tragedy!



cphs*:

Protecting the Safety Net

cphs* received a grant from the Robert Sterling Clark Foundation to provide an analysis of the Charity Care system and propose alternative methodologies for structuring the distribution of these pool funds. A contract with Dr. Alan Sager of Boston University will result in the analysis, and **cphs*** with allies will develop the message and organizing campaign to fight for changes in the Charity Care pools. **cphs*** will be working with the Save Our Safety Net – Campaign to popularize the message arising from this report and organize support for change.

cphs* organized interested parties to support federal funding for safety-net providers. On learning, by accident, that New York State had submitted a Medicaid waiver amendment to make dollars available to Academic Medical Centers, **cphs*** organized an effort to advocate for changes in this federal waiver request so that dollars will flow to safety net hospitals and health centers as well. Negotiations are underway to push for a change in the proposed allocation methodology and in support of proposed milestones to lead toward improvements in patient care. Because of this intervention, the Medicaid waiver extension has not yet been approved.

cphs* has been a major supporter of the Health and Hospitals Corporation and its efforts to improve quality of care, safety for patients, and improve access to services. But this year, HHC has an enormous budget deficit of over \$1 billion that could result in lay-offs, consolidations and closings of services. HHC has already closed a \$100 million gap through the closing of several community clinics and attrition of large numbers of staff people. HHC contracted with a consultant to develop a report for the "Road Ahead." This report called for closing five child health clinics and a dental clinic, consolidation of services, privatizing some services, and the lay-off of many workers.

cphs* initiated a petition in opposition to the clinic closing. **cphs*** developed a summary of the recommendations in the consultant report and our concerns about the impact on patient care. We have been working with DC 37 to spread the message about the problems with the HHC proposal and encouraging people to testify in opposition at the HHC Annual Public Meetings.

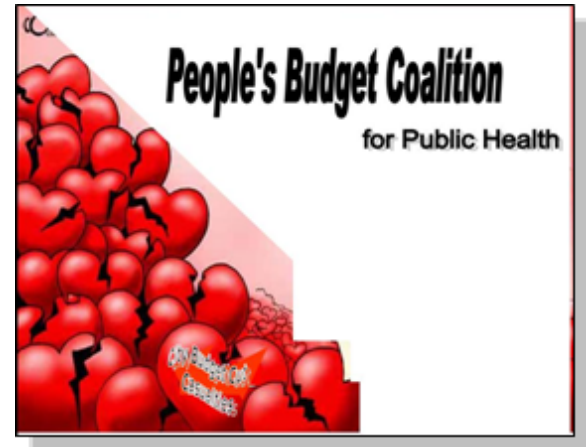


cphs*:

Being on the Frontlines of Budget Battle

cphs* organized and is coordinating a new, and growing, People's Budget Coalition for Public Health (PBC). This coalition is a diverse alliance of community and labor organizations united around public health messages. The coalition has identified the key public health programs and services that either have not been restored to the budget, or are proposed for budget cuts. The Mayor's proposed public health budget has once again targeted cuts at important services for women and children; people with chronic diseases or disabilities; and services that provide care or support for immigrant and communities of color.

The coalition has identified sources of revenue that could be used so that these cuts would not be needed. The coalition held meetings to inform City Council members; mobilized for the Council's oversight budget hearings; organized an Interfaith Breakfast to mobilize religious leaders on these issues; and begun an outreach and education effort. The coalition was successful in winning restoration of most of the funding for the identified public health programs. The process is starting anew with the Mayor's proposed budget modification that would eliminate some of the restored funding. The PBC has also recognized the need to mobilize and advocate for certain state programs as they have an impact on community-based health programs.



cphs* :

Over the 20 years of CPHS advocacy, we have worked with many organizations and unions, some of which are listed below:

ACS – Head Start	Coalition for Asian American
Alianza Dominicana	Children and Families
Arab American Family Support Center	Community Health Care
Asian American Legal Defense Fund	Association of New York State
Beyond Ground Zero Coalition	Community Service Society
Brooklyn Perinatal Network	Council of Municipal Hospitals
Caribbean Women’s Health Association	Community Advisory Boards
Center for the Independence of the Disabled in New York	Dominican Women’s Development Center
Central Brooklyn Health Crisis Coalition	El Centro del Inmigrantes
Children’s Defense Fund – New York	Gay Men’s Health Crisis
Chinese Staff and Workers Association	Henry Street Settlement
Citizens Committee for Children	Housing Works

cphs*:

some more of our partners through the years...

Indochina Sino American Community Center	North West Bronx Community & Clergy Coalition
Institute for Puerto Rican/Hispanic Elderly	Parent to Parent in New York State
Institute for Puerto Rican Policy	People's Budget Coalition for Public Health
Legal Aid Society – Health Law Unit	Project Hospitality
Make the Road by Walking	Save Our Safety Net – Campaign
Medicaid Matters New York	SQUISH
National Mobilization Against Sweat Shops	The Bronx Health Link
New York AIDS Coalition	The Hope Line
New York Immigration Coalition	Urban Justice Center
New York Lawyers for the Public Interest	Community Development Project
Northern Manhattan Improvement Corporation	William F. Ryan Community Health Network

cphs*:

some more of our partners through the years...

CWA Local 1180

District Council 37 and many of its locals such as:
Local 420, Local 1549, Local 436

New York State Nurses Association

Committee of Interns & Residents

Doctors Council



cphs* 20

CELEBRATING 20 YEARS
OF HEALTH ADVOCACY

cphs*
Commission on the Public's Health System

Culturally Competent Care: Some Examples of What Works

Commission on the Public's Health System
40 West Street
New York, NY 10002
www.cphs.org

Check One Please to Run Two (City Council)
A Bulletin published before printing and in the Bulletin distributed

A look at the ideas by the Commission on the Public's Health System

The Commission on the Public's Health System reports on its efforts to improve the health care system in New York City. The Council of Health Officers (CHO) and the Commission on the Public's Health System (COPS) are working together to improve the health care system in New York City. The Commission on the Public's Health System is a public-private partnership that includes representatives from the City, State, and Federal governments. The Commission on the Public's Health System is a public-private partnership that includes representatives from the City, State, and Federal governments. The Commission on the Public's Health System is a public-private partnership that includes representatives from the City, State, and Federal governments.

Commission on the Public's Health System
40 West Street
New York, NY 10002
www.cphs.org

A WAY FROM THE MARKET PLACE

Changing the Equation
A Community Strategic Ethics and Planning Exercise

Commission on the Public's Health System
February 1998

Voices from The Community

CHILD FATH LINKS
Child Health and Family Health Program

cphs*
Commission on the Public's Health System
40 West Street
New York, NY 10002
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cphs* **CHILD FATH LINKS**

YES NEW YORK CAN!

A City-wide Child/Teen/Family Health Policy Agenda
Developed by Communities for Communities

Review of Child Health & Nutrition
Mentoring of Child Health & Nutrition
Overview of Nutrition for Healthy Families
Review of Child Health & Nutrition
Commission on the Public's Health System

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Sinking to the Bottom Line

**Judy Wessler
Linda Ostreicher
with the Commission on the Public's Health System**

May 2001

THE MISSING LINK
CBO's Knowledge of the Health Care Safety Net

Commission on the Public's Health System

June 2005

PLACING A HUMAN FACE ON THE UNINSURED

Commission on the Public's Health System
May 2007

Flyers
THE RIGHTS OF THE UNINSURED IN NEW YORK CITY

2006-2007
PUBLISHED BY
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Folleto
2006-2007
cphs*

Preparado por el Consejo de Sistemas de Salud y el Comité de Salud Pública
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The Human Cost of Efficiency: HHC in the Era of Budget Reductions

A report by the
Commission on the Public's Health System
in cooperation with the
Council of Municipal Hospitals Community Boards

April 1998

Commission on the Public's Health System
40 West Street, 212.264.6600, fax: 212.264.6600
212.264.6600, fax: 212.264.6600

CHCCDP: Are We Getting Our Money's Worth?
Monitoring the Use of Community Health Care Conversion Demonstration Project Funds

Commission on the Public's Health System
April 2003

HEALTHY CHILDREN

What's Needed for Better Services

Commission on the Public's Health System
June 1 1998



Contributors



The Courageous

Lillian Roberts

District Council 37, AFSCME



The Visionary

CWA Local 1180
Health First
Health & Hospitals Corporation
Sandra Opdycke



The Loyal

Doctors Council, SEIU
New York State Nurses Association
Linda Ostreicher
Marlene Zurack



The Committed

Anonymous

Laura Caruso

Committee of Interns & Residents SEIU

MetroPlus

Lisa Sbrana

Urban Health Plan, Inc.

Visiting Nurse Service of New York



The Hopeful

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Bellevue Hospital Center	Community Center
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Anne Bove', RN	Kathy Gruber & Fred Levy
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Carmen Charles, Local 420,	Primary Care Development
AFSCME	Corporation
Cicatelli Associates	Public Health Solutions
Community Service Society	Roger & Lani Sanjek
Generations Plus/Northern	Dr. Michael Stocker
Manhattan Network	William F. Ryan Community
	Health Network



The Faithful

Anonymous	Hon. Richard Gottfried
Alan Aviles	Kathryn Haslanger
Julie Azuma & Tamio Spiegel	Ani Hurwitz
Joe Baker	Dr. Katie Lobach
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Dr. Kevin Brown	Aparna Mekala
Peter Epp	Dr. Walid Michelen
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Community Health Care Association of New York State	Ralph Palladino
Senator Tom Duane	Dr. Alec Pruchnicki
Judy Farrell	Tom Robbins
	Barry Skura



The Supportive

Nisha Agarwal
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The New York Immigration Coalition
Lorraine Tiezzi
UJC, Community Development Unit
Barbara Van Buren
Eliot Wessler
Julius Wool
Ilene Winkler

Awards Gala Acknowledgments

cphs*

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OF HEALTH ADVOCACY**

20

DC 37's *Everyday* Heroes

salute

**Lillian Roberts, Carmen Charles
Wanda Williams, Barbara Edmonds
and Ralph Palladino**

*In recognition of your dedication, commitment and contributions
to the labor movement.*

And, congratulations to all the honorees.



District Council **37** AFSCME
AFL-CIO
Lillian Roberts
Executive Director

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*is proud to join CPHS in
congratulating
this year's honorees:*

Peter Cheng

Jerrold Nadler

Paloma Hernandez

Helen Arteaga

Fred Mogul

Dr. John Palmer

Dr. Naureen Zafar

and

the HHC Subcommittee

LYNDA D. CURTIS

Senior Vice President/Executive Director

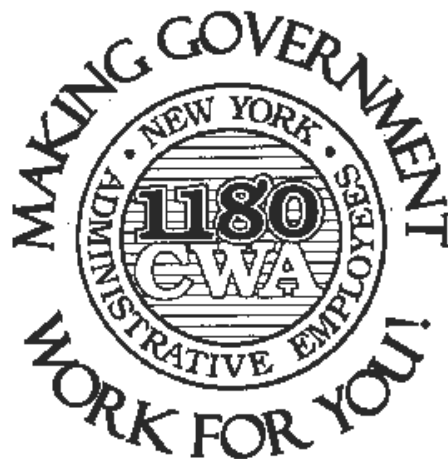


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The Nurses Association salutes CPHS

The New York State Nurses Association congratulates tonight's honorees for all of their hard work and dedication toward providing access to quality health care to our communities.

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**The New York City Health and Hospitals Corporation
Congratulates**

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Appreciation

- ❖ ***HHC celebrates the Commission on the Public's Health System's 20 years of impassioned advocacy on behalf of equal access and quality healthcare for all. We salute the cphs* and the compassionate spirit of community that informs your work and transforms lives of countless New Yorkers.***
- ❖ ***We honor the contributions of all Marshall England Heroes and Sheroes, especially Dr. John Palmer, Executive Director, Harlem Hospital Center, and Dr. Naureen Zafar, Director, Medina Clinic, for their groundbreaking work in ensuring access for an underserved community.***
- ❖ ***And, more than ever, we are deeply grateful for the heart, the voice, and the staunch commitment to the ideals of public health as personified by Judy Wessler and Marshall England.***



nyc.gov/hhc

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**Frank Proscia, M.D.
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as you Celebrate **20 Years**

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And Honors the Award Recipients

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The William F. Ryan Community Health Network

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THE COMMISSION ON THE PUBLIC'S HEALTH SYSTEM

On the occasion of the 2011 Marshall England Memorial Public Health Awards Gala

FOR

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AND

PALOMA HERNANDEZ, OUR SISTER IN COMMUNITY HEALTH CARE!

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KATHY GRUBER, EXECUTIVE DIRECTOR, RYAN-NENA COMMUNITY HEALTH CENTER
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ARNEL TIRADO, EXECUTIVE DIRECTOR, RYAN/CHELSEA-CLINTON COMMUNITY HEALTH CENTER

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On the Occasion of its

**2011 Marshall England Memorial
Public Health Awards Gala**

and salutes all Honorees including our own

John M. Palmer, Ph.D.
Executive Director
Harlem Hospital Center

Naureen Zafar, M.D.
Director, Medina Clinic
Harlem Hospital Center



Iris R. Jimenez-Hernandez
Senior Vice President, Generations+/Northern Manhattan Health Network
Executive Director, Lincoln Medical and Mental Health Center

*Lincoln Medical and Mental Health Center
Harlem Hospital Center
Renaissance Health Care Network
Segundo Belvis Neighborhood Family Health Center
Morrissania Neighborhood Family Health Center*

Congratulations to All the Honorees!



And Thank You to Our Friends and Allies at CPHS



Committee of Interns and Residents

SEIUHealthcare.



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SALUTES
CPHS*
CELEBRATING
20 Years of Health Advocacy

CONGRATULATIONS
TO HONOREES

Peter Cheng, Ex. Dir., Indochina Sino-American Community Center

Congressman Jerrold Nadler, U.S. House of Representatives

HHC Subcommittee, Municipal Labor Committee

Paloma Hernandez, CEO, Urban Health Plan

Helen Arteaga, Ex. Dir., Plaza del Sol Health Center

Dr. John Palmer, Ex. Dir. Harlem Hospital Center

Dr. Naureen Zafar, Dir. Medina Clinic, Harlem Hospital Center

David R. Jones, Esq.
President & CEO

Kofi Appenteng
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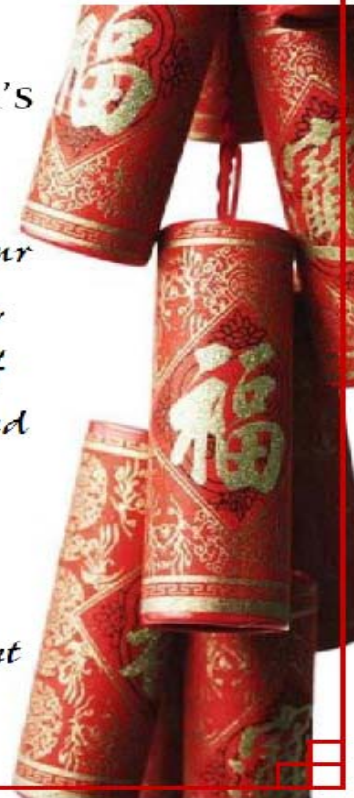
**The Community Service Society of New York (CSS) has been the leading voice on behalf of low-income New Yorkers for 160 years and continues to advocate for the economic security of the working poor in the nation's largest city. Visit us online: www.cssny.org.
105 East 21st Street, New York, NY 10010, 212-254-8900**

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COMMUNITY CENTER



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COMMISSION ON THE
PUBLIC'S HEALTH SYSTEM'S
20TH ANNIVERSARY!

*We are proud to honor our
own Executive Director,
Peter Cheng and all of
CPHS's 2011 heroes and
sheroes tonight.
Thank YOU
for protecting
community and immigrant
health in NYC!*



Congratulations to Judy,

The Commission on the Public's Health System, and all of the honorees.

Thank you to CPHS for always being there to remind us where we need to go!

Thank you to the honorees for your work for health care for all.

Keep up the good work!

Dick Gottfried, Chair, NYS Assembly Health Committee
Community Office: 242 West 27th St./212-807-7900/GottfriedR@nysa.us



And
Catherine M. Abate,
President & CEO

*Congratulate
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for consumer's rights and quality health care
and
applaud the honorees
for their leadership and contributions
to the public's health.*



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To some degree it matters who's in office, but it matters more how much pressure they're under from the public. – *Noam Chomsky*

Kudos to the CPHS activists who keep alive the belief that health care should not be a commodity for the private few.
Love you Judy.



Urban Health Plan

Richard Izquierdo, MD
Founder

Paloma Izquierdo-Hernandez
President & CEO

Congratulations
to all of the honorees especially our own

Paloma Hernandez
President and CEO

&

Helen Arteaga
Director, Plaza del Sol Family Health Center

Bella Vista Health Center
890 Hunts Point Avenue
Bronx, NY 10474

El Nuevo San Juan
1065 Southern Blvd.
Bronx, NY 10459

Plaza Del Castillo Health Center
1515 Southern Blvd.
Bronx, NY 10460

Plaza Del Sol Family Health Center
37-16 108th Street
Corona, NY 11368

The Community Health Care Association of New York State
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and we extend our warmest congratulations to

Paloma Hernandez & Helen Artiega

Urban Health Plan

and to all the distinguished honorees.



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and All the 2011 Honorees

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Executive Director

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**Family and Friends remember
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salutes the
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Congratulations to Honoree

Peter Cheng

Executive Director, Indochina Sino-American Community Center

Wendy Takahisa
President, Board of Directors



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Executive Director

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CPHS & All of The Recipients of 2011
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Marshall England
Memorial Public Health Awards



Chairman: Dr. Louis Camilien
Executive Director: Ngozi Moses

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Connecting Service Providers and People to Services.
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