

cphs*

*Putting the public back in public health

2010

MARSHALL ENGLAND

PUBLIC HEALTH AWARDS GALA





On behalf of the **cphs*** Coordinating Committee, I welcome you to tonight's 2010 Marshall England Memorial Public Health Awards Gala. The annual event pays tribute to courageous individuals who fight for equal access to quality healthcare services and ensure a strong public health system.

Over the years, the Awards Gala has become a celebrated event in the public health community. The funds raised tonight are critical to **cphs*** operations and programs. Through the support of individuals, unions and organizations like you, **cphs*** is able to advocate for better community health, work in and organize coalitions, provide support to community-based organizations, and propose policies that increase access to primary and other health care services.

This special evening could not have happened without the serious commitment of the **cphs*** Staff. We thank them for their dedication and hard work which makes this program an enjoyable event for everyone in attendance tonight. We are also grateful to our many faithful sponsors and contributors over the years. We also welcome new supporters and hope that we can count on you in the coming years. Your gifts, along with others, allow **cphs*** to continue "Putting the Public Back in Public Health."

Finally, we congratulate all of the SHEROES and HEROES this evening. You are all an inspiration to all of us and for that we thank you!

Aparna Mekala

Co-Chair of Coordinating Committee

Marshall C. England

The CPHS awards are named in memory of Marshall C. England who was the co-chair of CPHS from 1991 until his untimely passing in January 2000. His memory, spirit, and energy are still very much a part of CPHS. His activism, his commitment, and his belief in people are ingrained in the work of this organization. Mr. England believed in the power of information and the power of people working together for a common agenda to overcome the inequities in our city and neighborhoods. Mr. England has been an inspiration for all of us. His work and dreams are carried out through the work of CPHS and through the work of the public health heroes and sheroes that we honor here tonight.



cphs*: History

cphs* is a strong coalition of New York residents, community health advocates, health workers, and labor unions. While we have grown in size and influence, we are committed to making sure that our public health system stays strong, that people have access to health services, and the public's voice on health care issues is heard.

cphs* has mobilized around these concerns and other public health related issues. We also provide technical assistance, training and support for community organizations, health care advocates, patients, and anyone who is interested in learning more about public health.



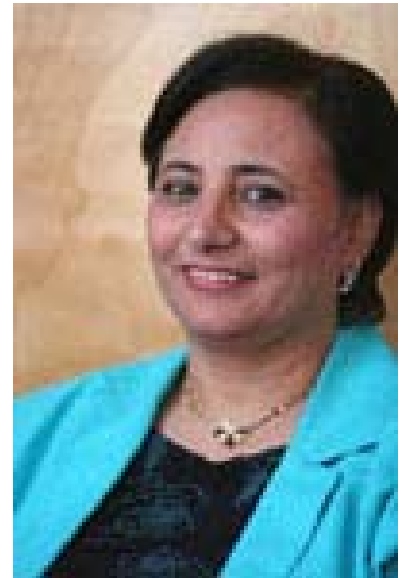
Heroes and Sheroes of Public Health



Maha Attieh

Arab American Family Support Center

Ms. Attieh is an exemplary community health worker who goes about her every day with gusto and extraordinary commitment. On a daily basis, her warm personality and her caring shine through in her contacts with people. She is originally from Palestine and was raised and educated in Amman, Jordan. Ms. Attieh received a college degree in Social Work in Jordan and worked for a Family Planning and Protection Association and as an interviewer for a study. After marrying in 1981, Ms. Attieh and her husband moved to Brooklyn. She started working for the Arab American Family Support Center in 2003 as part of the Project Liberty Mental Health Outreach program. In 2007 Ms. Attieh became the Project Manager of the Health Program for the agency, and is also under contract with the Brooklyn Perinatal Network to provide Facilitated Enrollment to help residents obtain health insurance coverage, and access to health care services. She is actively involved in many community and citywide activities, including: the Brooklyn Child Health Coalition; the Arthur Ashe Institute Committee; the Greater Brooklyn Health Coalition; the Long Island College Hospital Advisory Committee; and the People's Budget Coalition for Public Health. Ms. Attieh is also the proud mother of five children, three boys and two girls. Three of her children are currently attending college, and one is a high school student. As a parent, Ms. Attieh has been active in the schools, as a member of the Parent Teachers Association, the school Leadership Teams, and the New York Learning Leaders Association. Ms. Attieh was awarded the Council of Supervisors and Administrators Parent Leadership awards for 2000, 2001, and 2002.



LaRay Brown

New York City Health and Hospitals Corporation

Ms. Brown's intelligence, encyclopedic knowledge of health care, her commitment to public health services, and her patience and interpersonal skills are the stuff of legends. Ms. Brown is the Senior VP for Corporate Planning, Community Health, and Intergovernmental Relations at the Health and Hospitals Corporation, where she has worked for 21 years. Ms. Brown and her staff provide leadership and analytical support to the system-wide strategic planning efforts of HHC, coordinate the system's policy and program development for special populations, and serve as liaison to various branches of government, as well as state and city agencies. She is also responsible for the development and execution of the HHC's legislative initiatives. Before joining the staff of HHC, Ms. Brown served in two key positions in New Jersey, first as the Director of the Office of Community Services in the Division of Mental Health and later as the Deputy Director for Program Operations at the Division of Youth and Family Services. Ms. Brown is a summa cum laude graduate of the University of Pennsylvania and received her graduate training there in the Center for Government Policy. Ms. Brown has served in many leadership positions, including as President of the National Association of Public Hospitals. She was a member of the Regional Advisory Group for New York City as part of the "Berger Commission" and we are sure had a positive influence on the outcome of the hospital closing plan for the city. Ms. Brown has just joined the board of the New York State Health Foundation.



l. LaRay Brown; r. Lynda Curtis

Marlene Zurack

New York City Health and Hospitals Corporation

Ms. Zurack is very intelligent, very creative, and has a wonderful sense of humor. Her ability to explain very complex health and hospital financing issues to laypersons is amazing. Ms. Zurack is the Senior Vice President for Finance at the Health and Hospitals Corporation. She was born in Washington Heights in Jewish Memorial Hospital, which has since closed. Ms. Zurack attended Hunter College High School where she says "there was an awakening to ideas." She graduated from the Cornell School of Labor Relations, because of an interest in the labor movement as an important vehicle for social change. After working at the Columbia Medical School, Ms. Zurack went on to a graduate program in Urban Planning at Columbia University. Her thesis focused on the need to get academic medical centers in distressed city neighborhoods to take community development seriously. Ms. Zurack went to work for the city in 1987 in economic development, focusing on developing job training programs as well as minority and women owned business development programs. She then started working for the Office of Management and Budget, rising in the ranks to become Assistant Director for Health. She was recruited by HHC to replace a friend who had died suddenly, eventually becoming the Chief Financial Officer. Ms. Zurack has served on several state task forces. On one recent task force, organized to revamp the state's Charity Care pools, Ms. Zurack was the clearest and strongest voice for access to care for consumers, particularly the uninsured, and protecting their rights.



Thomas Duane

State Senator

Chair of the Senate Health Committee

Mr. Duane is a fighter and an activist who speaks his mind and stands up for the rights of all the residents of the state. His droll sense of humor is wonderful to hear. He recently led the effort to legalize Same Sex Marriage and will undoubtedly fight again for passage of this important civil rights legislation. Senator Duane represents much of the Lower and Upper West Side, and parts of the East Side in Manhattan. Prior to his election to the State Senate, he served in the City Council for seven years. He was elected to the State Senate in 1998 and became the Senate's openly-gay and first openly HIV-positive member. Mr. Duane is now the Chair of the Senate Health Committee and is a strong and effective advocate for those New Yorkers who normally do not have a voice in the halls of government. Mr. Duane worked for passage of the Hate Crimes Protection Act and the Sexual Orientation Non-Discrimination Act. Even when Senator Duane's party was in the minority, he was productive in focusing on passage of health-related legislation. He led the fight for passage of Timothy's Law, which requires health insurance companies to provide mental health parity. He was instrumental in the passage of "Manny's Law" the Patient Financial Assistance Law which requires hospitals to have charity care policies and make them known to uninsured patients. In 2008, the Senator worked on passage of "Bridget's Law" which protects a person who makes good faith efforts to protect a child against abuse. Senator Duane is very active in his district and has fought against over-development and supported neighborhood self-determination. The Senator has taken a leadership role in the fight to keep St. Vincent's Hospital open.



Barbara Edmonds

District Council 37, AFCSME AFL-CIO

Ms. Edmonds is a committed, serious organizer and convenor, who works on many issues and is expert at gathering people around a table to work together. Ms. Edmonds started working at DC 37 in 1984 in the Research Department and was promoted to her current position as the Director of Field Operations in 2000. She is responsible for overseeing several divisions within the union that provide the day-to-day servicing of the union's members. She also oversees the organizing for major events, campaigns, and related matters on a range of issues affecting the union. Ms. Edmonds coordinates a health care initiative called the Health Care Education Activist Team (HEAT) with the unions that represent 30,000 workers employed by the Health and Hospitals Corporation. The goals of HEAT are to educate, organize, and mobilize union members around the importance of funding for public health care, access to primary health care and to lobby for improvements in the recently passed health care reform. Ms. Edmonds also coordinates the work of the HHC committee of the Municipal Labor Committee, which is currently focusing on the budget deficit facing the public hospitals. Ms. Edmonds is a graduate of Cornell University and obtained a law degree from New York Law School. She is also active in the community where she lives as the President of an African-American Parent Support Group, and was recently appointed as Chairperson of the West Windsor Human Relations Council, which is comprised of a diverse group of residents committed to community building. Ms. Edmonds is married to a minister and has three children.



Wanda Williams

District Council 37, AFCSME AFL-CIO

Ms. Williams talks so fast you sometimes feel that she starts talking to you in the middle of a sentence. She thinks fast too, as she thinks about all of the pieces that she needs to put together to make things happen, which she does accomplish. Ms. Williams is the Director of Political Action and Legislation for District Council 37. Before joining DC 37, she had a long, distinguished, and varied career. She was a consultant for the United States Agency for International Development in Washington, DC and Beirut, Lebanon. Before that Ms. Williams was the Country Program Director in Nairobi, Kenya for the National Democratic Institute for International Affairs, where she directed the program on "Women's Political Participation and Leadership Development." Before joining the Institute, Ms. Williams headed a Washington, DC based consultancy firm which worked with organizations such as the Women's Political Caucus, Planned Parenthood, and NARAL on lobbying, training, and reproductive health issues. Earlier, she worked for the Democratic Committee as the Eastern Regional Political Director, covering Maine to the District of Columbia. Ms. Williams has worked on three Presidential campaigns as a political organizer and delegate tracker, and she was the Deputy National Political Director for the Dukakis campaign and as a State Get Out the Vote coordinator for the Clinton-Gore campaign in 1992. Ms. Williams served as a consultant to the Department of Health and Human Services for President Clinton's "Working Group on Welfare Reform, Family Support, and Independence." She also worked in the administration of Governor Mario Cuomo. Ms. Williams has taught Political Science courses at several universities. She is married to a lawyer who specializes in immigration law and has a 9-year old daughter.



Lisa Sbrana

The Legal Aid Society

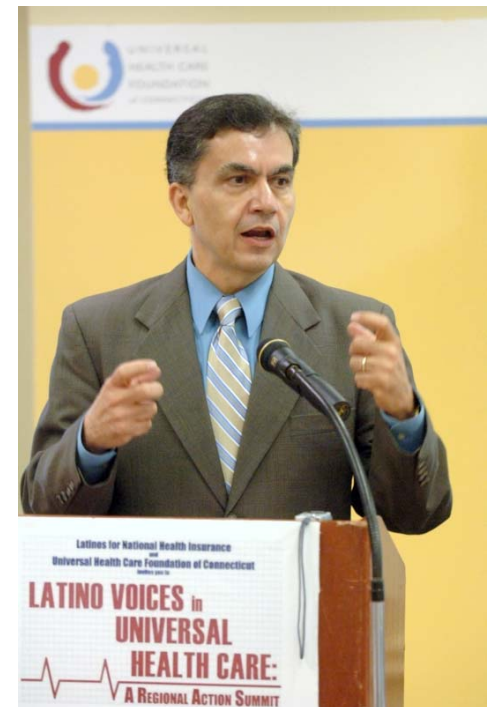
Ms. Sbrana is the major person we call or email when someone has a legal problem. It does not seem to matter how overextended she is, Ms. Sbrana responds and she responds well with solutions that work. She is also quite modest about the very impressive role that she plays in health policy and advocacy. Ms. Sbrana is serious, but when you get her to relax, she is wonderfully warm and fun. Her wealth of knowledge about Medicaid, health care, and the law is stunning. Ms. Sbrana started her legal career at the HIV Advocacy Project in 1998 and then worked at Queens Legal Services in the Housing Unit. Ms. Sbrana worked for the Legal Aid Society, in various positions, since 1994, working in the Bronx Neighborhood Office for eight years. She began working in the Health Unit in 2001 and became the Director/Supervising Attorney of the unit in 2005. Ms. Sbrana has been actively involved in working with many community-based organizations during her tenure at Legal Aid, on issues such as: access to public health insurance application and renewal processes, access to care for uninsured individuals, and navigational issues for Medicaid recipients facing mandatory enrollment into Medicaid managed care. Ms. Sbrana is actively involved in several organizations, including: the New York State Consumer Coalition on Part D; Medicaid Matters New York; a Compliance Guidance Advisory Committee to the Office of the Medicaid Inspector General, and was recently appointed by the Governor to serve on the New York State Medicaid Advisory Committee. She is a graduate of the University of the Pacific in Business Administration and the CUNY Law School at Queens College.



Dr. Jaime Torres

Latinos for National Health Insurance

Dr. Torres is a health professional who is also an advocate, activist, and organizer dedicated to improve health care for all, and particularly in the Latino community. Dr. Torres believes, and practices in his every day actions, the need for involvement and action. He is a wonderfully kind and modest person with a courageous driving force to do what is right. In 1983, Dr. Torres received his Doctorate in Podiatric Medicine from the New York College of Podiatric Medicine and a Master of Science in Community Health from Long Island University. Dr. Torres is the Associate Director of Consultative Services at Coler-Goldwater Specialty Hospital, long-term care facilities within the Health and Hospitals Corporation. He is the founder and president of Latinos for National Health Insurance, a national coalition comprised of Latino leaders from various fields, advocating for a national health insurance program that covers every person from the time they are born, regardless of immigration status. In 2009, the Hispanic Business Magazine selected Dr. Torres as one of the "100 most Influential Hispanics" of that year. Dr. Torres has also been honored for his advocacy work with the National Hispanic Medical Association Health Leadership award, the Dr. Helen Rodriguez-Trias National Latino Leadership award, and the National Hispanic Council on Aging award. Dr. Torres represents the National Hispanic Medical Association on the NIH and CDC sponsored National Diabetes Education Program, and has been instrumental in creating bilingual health campaigns for people with diabetes. Dr. Torres has just been named the director of the regional office of Health and Human Services (HHS).



cphs*: Mission

The cphs* mission is to fight for equal access to quality health care services for everyone regardless of race, ethnicity, language spoken, diagnosis, or the ability to pay.



Co-ordinating Committee

Co-Chairs:

Aparna Mekala
Daniel Porro

Treasurer:

Aparna Mekala

Secretary:

Ruchika Bajaj

Members:

Edo Banach
Anne Bove', RN
Laura Caruso
Arthur Edwards
Adrienne Mercer
Ngozi Moses
Sandra Opdycke
Harold Osborn, MD
Carmen Santana
Gwendolyn Scott*
Jackie Vimo (on leave)
Judy Wessler
Diana K. Williams, DDS

Director:

Judy Wessler

Education/Outreach Coordinator:

Anthony Feliciano

cphs*:

Accomplishments 2009-2010

The Commission on the Public's Health System — cphs* — is celebrating our nineteenth year of being in the forefront of health advocacy from a community perspective in New York City. The health care landscape is once again changing dramatically, and CPHS is working hard to keep up with the changes and ensure that community interests and priorities do not get lost in the turmoil. The mission of CPHS is “to fight for equal access to quality health care services for everyone regardless of their race, ethnicity, language spoken, diagnosis, or the ability to pay. This mission guides our work, which we accomplish by: involving our board and our membership, working closely with community organizations, and forming or joining coalition efforts on important issues. Some of the things we accomplished and will continue to pursue:

cphs*:

Mobilizing our Board and our Members

- **cphs*** holds eleven monthly meetings, inviting guest speakers, discussing priorities, and gathering volunteers for projects.
- **cphs*** has organized a membership committee that, jointly with the **cphs*** board network committee, is developing plans to increase the membership and activate the membership on public health issues.
- A member survey has been developed to get feedback on ways to accomplish our goals.
- The **cphs*** board of directors is actively involved in all aspects of the work of the organization.





Fighting for Health Reform

- **cphs*** has been actively involved in advocating for passage of national health reform, to expand health insurance coverage and improve access to health care services.
- **cphs*** produced and widely distributed a Policy Statement on Health Reform that broadened the issues people were talking about to include: eliminating disparities, training more primary care practitioners; training more underrepresented minority practitioners, and making the coverage of U.S. residents more inclusive by not limiting it to citizens.
- **cphs*** participated on several panels to present our perspective, including forums sponsored by Assemblymember Espaillat, the NAACP Manhattan branch, and Harlem Hospital.







Advocating for Community Health

- **cphs*** has been an active member of SQUISH, a community coalition in Southeast Queens. When it was announced that Mary Immaculate and St. Johns Hospitals were closing, **cphs*** acted as a bridge between the community and the State Health Department so that community members could press for a “safe” closing of the hospital in which patients would be properly notified and access to medical records would be facilitated.
- SQUISH kept the issue of growing access problems in front of the Health Department, resulting in the department doing a “White Paper” and making available \$30 million through a proposal process for Queens health care providers to expand primary/ambulatory care and Emergency Room services.
- With the assistance of Assembly member Scarborough, SQUISH has been meeting with the community elected officials, and recently with health care providers, to develop plans for meeting the local health care needs.



Southeast Queens in
Support of Health
Services (SQUISH)

Press Release

FOR IMMEDIATE RELEASE

Contact: Meghan Sherman, Group Gordon, (202) 427-6387 (Cell)

Community Coalition Applauds the New York State Department of Health in Awarding Over \$8 Million in HEAL NY Funding for Enhancing Health Care in Southeast Queens

Emphasizes that Grants Are Only the First Step in Addressing the Significant Health Needs of Southeast Queens

New York City, September 25, 2009 – **Southeast Queens in Support of Health Services (SQUISH)**, a coalition of community-based organizations in Southeast Queens, commends the New York State Department of Health in awarding grant money under the Health Care Efficiency and Affordability Law for New Yorkers (HEAL NY) to two community health centers and two hospitals in Southeast Queens.

SQUISH congratulates the grant recipients and applauds the Department of Health's choice in funding these initiatives. However, SQUISH also points out that Southeast Queens, the area that has seen a disproportionate share of hospital and clinic closures in the borough, did not receive funding proportionate to the critical need.

"We wish to express our appreciation to Governor Patterson and the New York State Department of Health for directing these HEAL grants to Queens in recognition of the health crisis we are dealing with," **Kevin Forrestal of the SQUISH coalition**, said. "We also are pleased that the emphasis has been placed on expanding and improving primary care services. While we state our appreciation, we must not lose sight that this is a very small first step compared to the massive deficits Queens endures as it relates to providing healthcare to its residents. We call upon the Governor to take the next steps to resolve the crisis."

Judy Wessler of the Commission on the Public's Health System stated, "Thank you to the Governor and the State Health Department for listening to SQUISH and the community. This funding is a good first step in dealing with the health care crisis in Southeast Queens."

"The closure of Mary Immaculate Hospital and St. John's Queens Hospital earlier this year left residents of Southeast Queens with fewer health care options in our area than ever before," said **Eugenia Rudmann, a member of SQUISH**. "I am happy that \$30 million in HEAL dollars was awarded to Queens, but these dollars unfortunately do not address the needs of Southeast Queens."

Linda Mitchell, a member of SQUISH and Chair of the Community Board 12 Health Committee noted, "In an area that severely lacks both primary and emergency care options and has some of the highest rates of health-related problems in the city, this money, although small, is an important first step."

"The Department of Health has demonstrated an initial willingness to improve health care in Southeast Queens," said **Seth Cohen of New York Lawyers for the Public Interest**. "It is important to remember, however, that it is an area that still faces tremendous challenges in ensuring equal access to health care. The State government is still responsible for coordinating a master plan for the future of healthcare delivery in Queens. One appropriate next step would be to form a task force of all stakeholders—including and especially community leaders—around health care concerns in Southeast Queens."

About Southeast Queens United in Support of Health Services (SQUISH)

The mission of the SQUISH is to strengthen existing healthcare services in the community by raising community awareness about issues that affect the delivery of services and advocating against the reduction and removal of critical health services in Southeast Queens. SQUISH is comprised of residents and community-based organizations from Southeast Queens as well as from legal services and advocacy allies from around the city.

cphs*:

Advocating for Community Health

- **cphs*** advocating for Community Health continues to work as part of the Beyond Ground Zero (BGZ) network in its continuing efforts to ensure that all 9/11 clean-up workers and low-income residents of the Lower East Side and Chinatown receive screening and treatment for post 9/11 illnesses and problems.
- NMASS and Chinese Staff and Workers Association continue to provide outreach, education, and support to affected populations. Urban Justice Center, Asian American Legal Defense Fund, and **cphs*** advocating for Community Health provide expertise and resources for the organizing effort.



cphs*:

Fighting for Our Children's Health

- **Following completion of *Yes New York Can!*, the Child/Teen/Family Health Policy Agenda developed by the Child Health Initiative, **cphs*** and the borough coalition leaders have been developing proposals for ways of implementing the priorities identified in the agenda.**
- **Teaming up with the Health and Hospitals Corporation and three of its networks, the Initiative has formed the Taste for Change Coalition. The Coalition is developing proposals for an innovative youth-led nutrition program.**



CHILD HEALTH CLINICS



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HEALTH AND
HOSPITALS
CORPORATION

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cphs*:

Fighting for Our Children's Health

- **The Initiative members met with public officials and opinion leaders to present the results of a survey and the priorities in the Agenda.**
- **One important outcome of our work is that the city Department of Health and Mental Hygiene is now, for the first time, asking questions about children's health in the large telephone survey that they do.**
- **In addition, for the first time the department has added a focus on children and neighborhoods in their Take Care New York publication.**







Fighting for Our Children's Health

- **One of the city-wide priorities identified in the Health Policy Agenda is work to improve cultural and language competence in health care provider settings. With funding from the United Hospital Fund, cphs* with the Brooklyn Perinatal Network and The Bronx Health Link, developed a survey to interview people around the city with questions about what makes a person feel comfortable in a health care setting.**
- **With help from community organizations and volunteers, 117 people were interviewed in four languages. The survey results have been tabulated and presented to the Child Health Policy Committee.**
- **A checklist is being developed which will be the basis of visits to provider sites.**
- **A report will present the stories of providers that have successfully become culturally and linguistic competent. The report will describe how they became competent, and what is being done to sustain this effort.**





Congratulations!
to 10 years!
From Chinatown Head Start





Protecting the Safety Net

- **cphs*** and the Committee of Interns & Residents are working together to revive the Save Our Safety Net – Campaign (SOS-C), a highly successful statewide organizing effort in 2007-8 to influence the outcome of the Berger Commission (the hospital closing commission).
- Recognizing that many health care facilities are unstable, such as St. Vincent's Manhattan, it was decided to bring people back around the table to plan and strategize what we can collectively do to influence the current reality. We need to address the unfortunate lack of health planning efforts which has led to the stripping of services from medically underserved communities.
- The enormous budget deficit in the Health and Hospitals Corporation is another very important issue of concern that is motivating the revival of SOS-C. With state and city budgets containing drastic public health cuts, organizing efforts become even more important.



cphs*:

Protecting the Safety Net

- **cphs*** has long advocated for major changes in the allocation of the state's Charity Care pools, which total nearly \$1 billion a year in funding. The distribution of this money is scandalous – 90% of these dollars are given to hospitals based on an antiquated accounting methodology and has nothing to do with how many uninsured patients are treated. Because 10% of the money actually pays for care of uninsured patients, hospitals now have to do accurate reporting of the number of services provided for people with no insurance. Not for the first time, **cphs*** prepared a report with data provided by the State Health Department (although the data was less accurate in the past), showing that hospitals receiving millions of dollars don't take care of uninsured patients. Funding for public hospitals, which do provide uninsured care, has been capped at \$139 million per year, for several years.
- The report is an important base for initiating a campaign to change this tragedy! **cphs*** has also prepared a proposal to change allocation of charity care funds, develop a safety net hospital funding mechanism for some hospitals that will lose funding, and expand the Charity Care pool for community-based health centers.



cphs*: **Being on the Frontlines of the Budget Battles**

- **Last year's city budget contained at least one travesty – the closing of the city's children's dental clinics. The Mayor and Health Commissioner insisted on the closing of these critical services even though the City Council wanted to fund them.**
- **Promises were made that there would be alternative services to replace the clinics – but this promise was seriously violated and broken.**
- **Another important lesson was learned from this fight and a greater determination was fostered to organize a strong year-round effort to support public health programs.**

cphs*: **Being on the Frontlines of the Budget Battles**

- **cphs*** is organizing and coordinating a new, and growing, People's Budget Coalition for Public Health. This coalition is a diverse alliance of community and labor organizations united around these messages: protect essential public health services and programs; improve reporting and disclosure on how public money is spent; and to ensure better public participation in the decision-making process.
- The coalition has identified the key public health programs and services that either have not been restored to the budget, or are proposed for budget cuts. The Mayor's proposed public health budget has once again targeted cuts at important services for women and children; people with chronic diseases or disabilities; and services that provide care or support for immigrant and communities of color.
- The coalition has also identified sources of revenue that could be used so that these cuts would not be needed. Among these revenue sources are the dollars coming into the city through an increase in the federal matching of Medicaid (FMAP) and available dollars from the Tobacco Litigation Settlement dollars coming to the city. The dollars from both of these sources are being spent in an unaccountable way – with no tracking of where the dollars are going.
- The coalition has already: held meetings to inform City Council members; mobilized for the Council's oversight budget hearings; organized an Interfaith Breakfast to mobilize religious leaders on these issues; and begun an outreach and education effort.



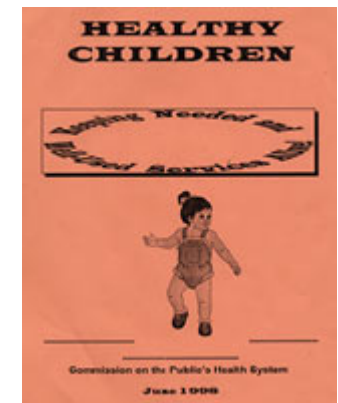
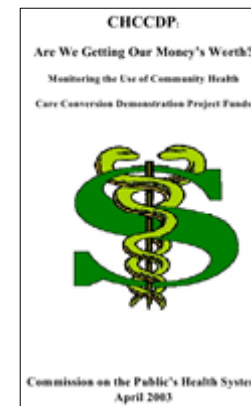
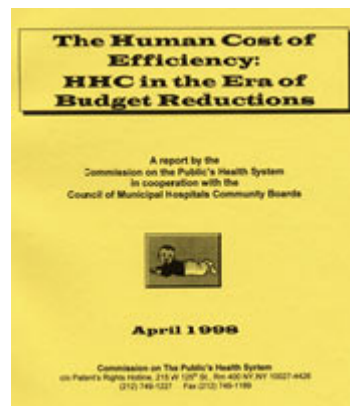
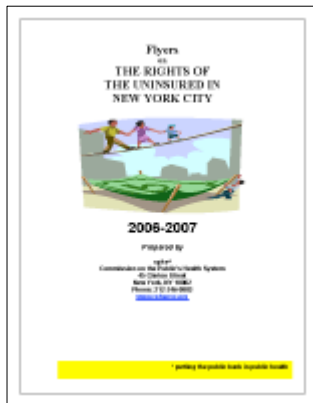
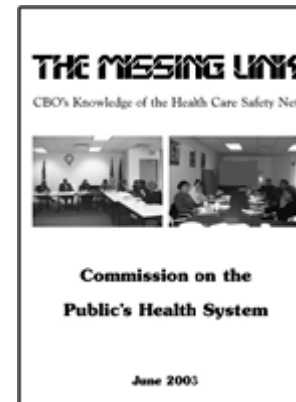
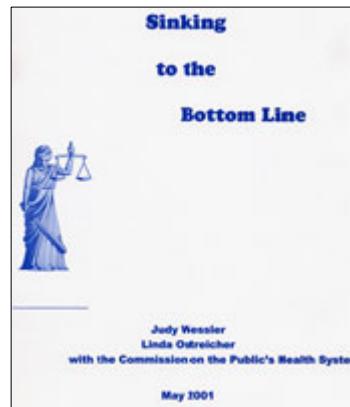
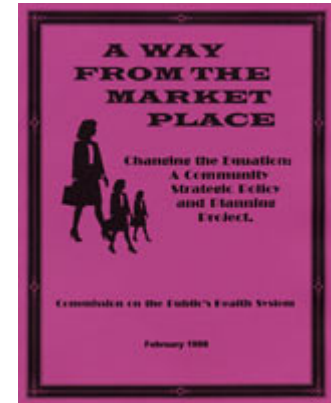
cphs*:

Being on the Frontlines of the Budget Battles

- **cphs*** is an active participant in the steering committee of Medicaid Matters New York, a statewide advocacy organization. MMNY works to ensure that consumer eligibility and benefits are not cut, and that funding is shifted toward primary and preventive care and away from in-patient services.
- **cphs*** is also a strong voice within MMNY in advocating for changes in the allocation of Charity Care funds and ensuring funding for the state's safety net providers.



cphs*: Publications





cphs*

Contributors



The Courageous

HealthFirst PHSP



The Visionary

**Donation in honor of Mark Zurack & Kathy Ferguson
Sandra Opdycke
Visiting Nurse Service of New York
Linda Ostreicher**



The Loyal

Mark Zurack & Kathy Ferguson



The Committed

Local 420, DC 37, AFSCME

Anonymous

Doctors Council SEIU

John Palmer, Harlem Hospital

Health & Hospitals Corporation

New York State Nurses Association

United Hospital Fund

Local 1549, DC 37, AFSCME

Laura Caruso

Siemens Healthcare



The Hopeful

District Council 37, AFSCME

Kathy Gruber & Fred Levy

Anne Bove'

Roger & Lani Sanjek

Community Service Society

Metro Plus Health Plan

RSM McGladrey

Public Health Solutions

Lewis & Irene Sbrana

Mendel Hagler,

Gouverneur Healthcare Services

CSE Political Action Fund

**Clinical and Administrative
Staff of Gouverneur**

CIR/SEIU

Laurie Simowitz

Staff of the Legal Aid Society

**Health & Hospitals Corporation
Finance Staff**

Bellevue Hospital

Kings County Hospital

CPHS Coordinating Committee



The Faithful

Hy & Vi Ross

Tom Robbins

Ani Hurwitz

Barbra Minch

The Bronx Health Link

Anonymous

Community Healthcare Network

William F. Ryan

Community Health Center

**Community Health Care Association
of New York State**

Sydney Moshette

Primary Care Development Corp.

Manatt, Phelps & Phillips

The Mekala Family

Medicare Part D Coalition

Latinos for National Health Insurance

Dr. Jaime Torres

Project Hospitality

**Peter Cheng, IndoChina Sino-American
Community Center**

Brooklyn Perinatal Network

Deborah Bachrach

Elmhurst Hospital

Frances Pandolfi

Cicatelli Associates

Local 436, Judith Arroyo

Sickle Cell Thalassemia Patients Network

Woodhull Hospital



The Supportive

**Dennis Everette
Elaine Caruso
Marie Littlejohn
Derreth Duncan
Bernie Diamond
Myrna Stephens
Eliot Wessler & Family
Frances Goldin
Valerie Bogart
Robb Burlage
Cheryl Merzel
Sid & Sandy Socolar
Barry Skura
Claude Ritman
New York Immigration
Coalition
West Harlem Environmental
Action**

**Lynne D. Richardson
Alec Pruchnicki
Esperanza Colon
Rahima Gareeb
Ulle Koiv
David & Ronda Kotelchuck
Denise Soffel
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Awards Gala Acknowledgments



Healthfirst
Congratulates

our valued partners

Laray Brown & Marlene Zurack
New York City Health and Hospitals Corporation

as they are honored by the

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at the

2010 Marshall England
Memorial Public Health Awards

and to this year's other distinguished honorees

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*State Senator,
Chair, Senate Health Committee*

Maha Attieh
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Dr. Jaime Torres
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We are pleased to support the Commission on the Public's Health System and its 2010 Marshall England Memorial Public Health Awards Gala.

We salute honorees:

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Marlene Zurack

State Senator Thomas Duane

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Dr. Jaime Torres

Thank you for your dedication to quality public health.

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Executive Director

Harlem Hospital Center

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On the Occasion of the

Commission on the Public's Health System

*2010 Marshall England Memorial Public Health
Awards Gala*

Congratulates

LaRay Brown

Marlene Zurack

Maha Attieh

Thomas Duane

Barbara Edmonds and Wanda Williams

Lisa Sbrana

Dr. Jaime Torres



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KINGS COUNTY HOSPITAL CENTER
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Antonio D. Martin, *Executive Director/ Senior Vice President*

Congratulates the
CPHS 2010 Marshall England Memorial
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Maha Attieh
Laray Brown
Senator Thomas Duane
Barbara Edmonds
Lisa Sbrana
Dr. Jaime Torres
Wanda Williams
Marlene Zurack



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Congratulates
the

Commission

on the

Public's Health System

and

All of this Evening's Honorees

including our very own

Ms. Barbara Edmonds

Director of DC37 Field Operations

Ms. Wanda Williams

Director of DC37's Political Action Dept.

"In every community there is work to be done. In every nation, there are wounds to heal. In every heart there is the power to do it."

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REGION 2

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**George Boncoraglio
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**The Officers and Executive Board
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salutes

The Commission on the Public's Health System

And

Tonight's Honorees

**Maha Attieh
Laray Brown & Marlene Zurack
Senator Thomas Duane
Barbara Edmonds & Wanda Williams
Lisa Sbrana
Dr. Jaime Torres**

**New York Works
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**CIVIL SERVICE EMPLOYEES ASSOCIATION
Local 1000, AFSCME, AFL-CIO**

*We salute the extraordinary work of
LaRay Brown and Marlene Zurack
whose leadership and vision have advanced
the mission of public health.*

*We wish you both continued success with the New York City Health and Hospitals Corporation
and congratulate you on this honor. Your support and leadership
enables us to make New Yorkers healthier.*

*Thank you again for your dedication to the providing all New Yorkers with access
to high quality healthcare services.*

Your friends and colleagues at Gouverneur:

*Brian Ancona
Noris Douglas
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Sanford Operowsky*

*William Bateman
Lee Fernandez
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Felix Santiago*

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David Stevens*

*Pamela Decuir-Jones
Alfred Garofalo
Marline Munroe
Shirley Tung*

HEALTH AND HOSPITALS CORPORATION
FINANCE STAFF

Congratulates our dear friends,

Marlene Zurack

LaRay Brown

Thank you for your leadership and guidance.

We applaud your dedication to advancing

New York City's public health system

and keeping it strong.

You have touched the lives of many.

Congratulations to all
2010 Marshall England Memorial Public Health Honorees
of the Commission on the Public's Health System,
May you continue to be an inspiration to the community.



BELLEVUE HOSPITAL CENTER

is proud to join cphs in honoring:*

LaRay Brown

Senior Vice President,
Intergovernmental Relations
NYCHHC

and

Marlene Zurack

Senior Vice President,
Chief Financial Officer
NYCHHC

*for their tireless efforts to ensure the
health of low income individuals,
immigrants, people of color and the
under and uninsured in New York.*

Lynda D. Curtis

Senior Vice President/
Executive Director

CONGRATULATIONS

TO

LISA SBRANA

Your dedication to low-income New Yorkers and your outstanding advocacy to make equal access to quality health care a reality for all New Yorkers serves as an inspiration to all.



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THE WILLIAM F. RYAN COMMUNITY HEALTH NETWORK

Congratulates

THE COMMISSION ON THE PUBLIC'S HEALTH SYSTEM

On the occasion of the 2010 Marshall England Memorial Public Health Awards Gala

for

2 DECADES OF FIGHTING FOR PUBLIC HEALTH!

CONGRATULATIONS TO THE HONOREES, AND TO CPHS, A TRUE PARTNER IN THE ONGOING STRUGGLE TO PROVIDE ALL NEW YORKERS, WITH ACCESS TO HIGH QUALITY, AFFORDABLE HEALTH CARE SERVICES.

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NYSNA salutes CPHS

The New York State Nurses Association congratulates tonight's honorees for all of their hard work and dedication toward providing access to quality health care to our communities.

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**In the Year of the Tiger,
we congratulate**



**the honorees & CPHS for
representing the qualities of courage
& passion to
do what is right.**

***WE SALUTE
SENATOR TOM DUANE
and
LISA SBRANA***

***For their Dedicated Work to Expand
Health Care Access for
Low-Income People***

***NYS Consumer Coalition On
Medicare Part D
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Selfhelp Community Services, Inc.***

***Joe Baker
Ann Berson
Valerie Bogart
Danielle Holahan
Trilby de Jung
David Silva***

Latinos

For National Health Insurance

We congratulate Dr. Jaime Torres for this well deserved award, and for being appointed as Regional Director of the Department of Health and Human Services Region 2, which includes New York, New Jersey, Puerto Rico and the Virgin Islands.

CONGRATULATIONS

Maha Attieh

Laray Brown and Marlene Zurack
New York City Health & Hospitals Corporation

Thomas Duane, State Senator
Chair, Senate Health Committee

Barbara Edmonds and Wanda Williams
District Council 37,
AFCSME AFL-CIO

Lisa Sbrana
The Legal Aid Society

And

Dr. Jaime Torres
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Woodhull Medical Center acknowledges this year's honorees at the Marshall England Memorial Public Health Awards Gala.

Special congratulations to LaRay Brown and Marlene Zurack, of our City's Health and Hospitals Corporation, for their extraordinary efforts on behalf of public healthcare in New York.

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Congratulations to
Laray Brown, Marlene Zurack,
and all the other honorees

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Chris Constantino
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Congratulations to Marlene Zurack on being honored a 2010 Marshall England Memorial Public Health Award Honoree.
Well done to Marlene and all the 2010 recipients!

The Senior Finance Team at the North Bronx Healthcare Network of the New York City Health and Hospital's Corporation
Kathy Garramone, Marcella Mehimann, Maureen Pode, Laurie Simowitz and Jay Weinman

Congratulations to Marlene Zurack on being a 2010 Marshall England Memorial Public Health Award honoree.

Marlene's unwavering dedication and commitment to the underserved populations of New York City, her talent for recognizing obstacles and understanding that solutions mean innovation and process improvement, and her ability to remain joyful no matter what barriers are placed before her serves as an example for all who have the good fortune to work with her.

Laurie Simowitz



The mission of CAI is to use the transformative power of education and research to foster a more aware, healthier, more compassionate and equitable world.

CAI PROUDLY SUPPORTS CPHS IN ITS DEDICATION TO ADVOCATING FOR NEW YORK'S UNDERSERVED COMMUNITIES, AND ITS COMMITMENT TO STRENGTHENING OUR PUBLIC HEALTH SYSTEM.

Congratulations to the following honorees for their extraordinary contributions to the public's health:

- MAHA ATTIEH
- LARAY BROWN & MARLENE ZURACK
- THOMAS DUANE
- BARBARA EDMONDS & WANDA WILLIAMS
- LISA SBRANA
- DR. JAMES TORRES

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Congratulations

to

LaRay Brown & Marlene Zurack

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ON THE OCCASION OF ITS
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- Maha Attieh
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 - Lisa Sbrana
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 - Dr. James Torres

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Recognition



Jeanette S. Chow – invitation design

Angel Orsensanz Foundation

Diana Hart Fine Catering

Anne Bove' – e-journal preparation

Thank You

Commission on the Public Health System



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